



Score with safety and turnover

Smart card system for stadiums: safe and efficient

People enjoy top sports over and over again. You as a sports club or stadium aim for an optimal relation between club and fans. Magna Carta's Smart Stadium System will make them feel welcome, every visit again.

Unsurpassed freedom with a smart card

The Magna Carta smart card serves as an access ticket, a means of cashless payment and a loyalty card. It gives visitors unprecedented freedom of movement. Access to the stadium, also to business club or VIP lounge, is gained quicker, payment of beverages and snacks is a piece of cake and the card can serve as a discount token linked to a loyalty system. Visitors have a choice between reloadable or disposable cards. These cards can be purchased at unattended vending machines or at a cashier and can be paid for with cash or cards. Once acquired and loaded the visitor can use the card for almost all facilities in and around the stadium.

Increased turnover and security

With the Smart Stadium card not only security but also turnover will increase. Moreover the system will provide a wide range of management information. In short, our smart card system scores in quick access, building relationships with fans, increase turnover, insights in customer behaviour and security.

Scoring with a smart card: a line-up of advantages

- Efficient access control
- Improved security
- Automated card issuing and revaluation with cash and cards
- Differentiation in card owner rights (VIP, Loyalty, Steward)
- Better understanding of visitor behaviour



Future-proof solutions for everyday demands



Get to know the Smart Stadium Solution better

Would you like to learn more about the possibilities of the Magna Carta Smart Stadium System for your club? Contact Magna Carta at +31 (0)20 582 20 50 or send an e-mail to sales@magnacarta.nl

You will find more detailed information about our clients and us on our website: www.magnacarta.nl



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